



To Whom It May Concern:

DoSomething.org is one of the largest organizations in the US for teens and social change. A driving force in creating a culture of volunteerism, DoSomething.org is on track to activate **5 million** members by 2015.

One way we accomplish this goal is through our Clubs program. We have hundreds of Do Something Clubs from all over the country registered on our site and taking action in their community. Do Something Clubs can be brand new clubs or ones that are already in existence that want to experience the benefits of being a part of our program.

Some of these benefits include the opportunity for scholarships, funding for the club, and rewards for working on volunteer projects. We also provide students all of the resources they need to execute their club, including a Starter Kit, project ideas, how-to guides, and conference calls to help new Do Something Clubs get started. Plus all of our clubs get insider information for each of our monthly cause campaigns like Teens for Jeans and Green Schools Challenge.

And we have a Clubs Team available throughout the year to answer any questions via email or phone. It is our goal to help our Do Something Clubs hit the ground running, stay effective throughout the year, and have a plan for succession so that the club becomes a fixture in the community. Our clubs are proven to have created a culture of long-term and sustainable action in schools.

Each Do Something Club gets its own page on our site to report back and track its progress throughout the year. This can help gain exposure for the amazing community action going on in your school as we feature our best club projects on our homepage and social networks for others to be inspired by their work.

Our program is completely free and we have no fundraising requirements. We also do not require an adult advisor, however are more than happy to work with any faculty that may be supporting a club at your school.

If you have any questions, please call or e-mail me, Mike Fantini, at the contact information below. It's my job to manage the Clubs program, so I can give you any details that you may like to know.

Sincerely,

Mike Fantini – Member Strategy
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