

# IDOL LIVE

ALL THINGS 'AMERICAN IDOL' IN REAL-TIME

MONDAY, JULY 21, 2008

## Jordin's "Do Something" PSA

Jordin Sparks is taking on a role in the campaign to fight poverty here in the United States by appearing in a public service announcement for DoSomething.org's Do Something 101 campaign in partnership with Staples.

In the PSA, Jordin asks kids around the country to make a difference by donating new school supplies to designated drop-off areas at Staples retail locations this summer. Below is the PSA:



People have until Aug. 31 to contribute to the cause.

POSTED BY IDOL LIVE AT 5:59 PM

LABELS: [DO SOMETHING 101](#), [JORDIN SPARKS](#), [STAPLES](#)

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[Nancy Lublin](#) said...

We are really psyched about this campaign--and she was so awesome to work with.

Thanks for the plug!

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