



Youth marketing to teens, tweens & Generation Y (Gen Y) - Daily news & commentary @



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Ypulse Essentials: Teens' Summer Start-Ups, 'White Gold', Generation Boomerang Hits UK

Posted by meredith on 04-15-2009

- [DoSomething](#) nominated for a [Webby](#) (one of our fave non-profits is up for an award in the Youth category! Also, the org pairs up with teen retailer Aeropostale for the [Teens for Jeans clothing drive](#), inspiring 200,000 donations)