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## Ypulse Interview: Adam Aberman, Ashoka's Youth Venture

Posted by meredith on 05-18-2009

**YP:** Do you have any quick tips for young pro-social entrepreneurs? What are steps they can take to get started?

**AA:** From my background as a social entrepreneur, I think as a rule you have to follow your instincts. I think that's important for anyone, but it's especially important for entrepreneurs who are working in new spaces. Especially entrepreneurs who aren't doing it to make a buck, but rather to make an impact.

As far as what steps they could take to get started. There are resources out there. There are general resources. Our site [GenV.net](#), as well as [DoSomething.org](#), have good resources. And I should say that Youth Venture works with 12-20 year olds in the US and 12-24 year olds abroad. Young social entrepreneurs should also take a look at what other young social entrepreneurs are doing ... we have profiles of young social entrepreneurs [on [GenV.net](#)] from which youth can learn and through which they can connect with those young social entrepreneurs.